**IDEA MATRIX**

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| **I** | **D** | **E** | **A** |
| **INCREASE :**  Increase simplicity of system. | **DRIVE:** | **EDUCATE :**  User, Event owner ,hotel manager,NGOs  People | **ACCELERATE :**  Interaction between the User and Event owner ,hotel manager. |
| **IMPROVE:**  Response time | **DELIVER:**  Effective system for food wastage | **EVALUATE :**  User current location | **ASSOCIATE:** |
| **IGNORE :** | **DECREASE :**  Food wastage | **ELIMINATE :**  Long distance Hotel | **AVOID :**  Separate work of NGOs, hotel |

**IDEA**

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| **I** |  |  |
| **INCREASE** | Increase simplicity of system. | Minutiae consists of :   * Security * Reliability |
| **IMPROVE** | Response time | The propose system consist of:   * Complaint register with mobile phone * No need to call NGO |
| **IGNORE** |  | Only NGO scanner can decrypt  Our detail |

**IDEA**

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| **D** |  |  |
| **DRIVE** |  |  |
| **DELIVER** | Effective system for food wastage | Effective means:   * No need to inform separately to NGO * NGOl can easily have all information of user |
| **DECREASE** | Food wastage | Quick responsive system decrease the food wastage |

**IDEA**

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| **E** |  |  |
| **EDUCATE** | User, Hotel manager, NGO. | We need to educate:   * user * Hotel manager * NGO.   to use system |
| **EVALUATE** | User current location | Application use   * location of user * Scanner |
| **ELIMINATE** | Service delay | Long distance Hotel |

**IDEA**

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| **A** |  |  |
| **ACCELERATE** | Interaction between the User and Event owner ,hotel manager | Elimination of communication delay accelerate the process |
| **ASSOCIATE** |  |  |
| **AVOID** | Separate work of NGOs, hotel |  |